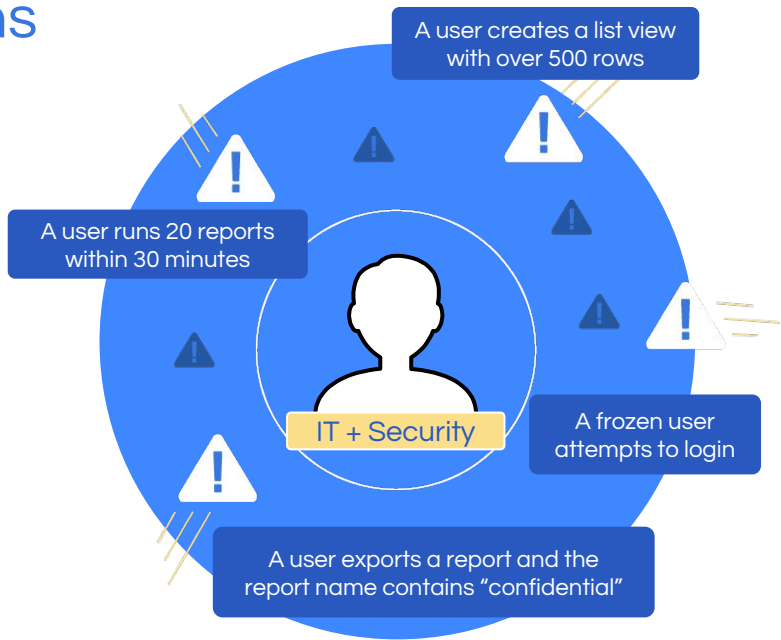



Secure User Interactions Across Your Multiple Salesforce Organizations


BetterCloud leverages Salesforce Real-Time Events to help companies monitor suspicious user activity and automatically protect sensitive data without slowing down your end users.


Note: You must have Salesforce Shield and the Real-Time Events stream to use BetterCloud's Salesforce activity-based alerts.



Benefits of Connecting Salesforce with BetterCloud

 Identify suspicious user activity and enforce granular security controls

 Secure access to your privileged Salesforce accounts and data

 Prevent exfiltration of sensitive data from reports and list views

Examples of Suspicious Activities That BetterCloud Can Detect

Level 1 help desk member logs in as CEO

Exiting employee takes a list of leads to your competitor

VP of Sales exports confidential customer data

Malicious external user gains access to your instance

FEATURED USE CASES

Protect Your Privileged Accounts

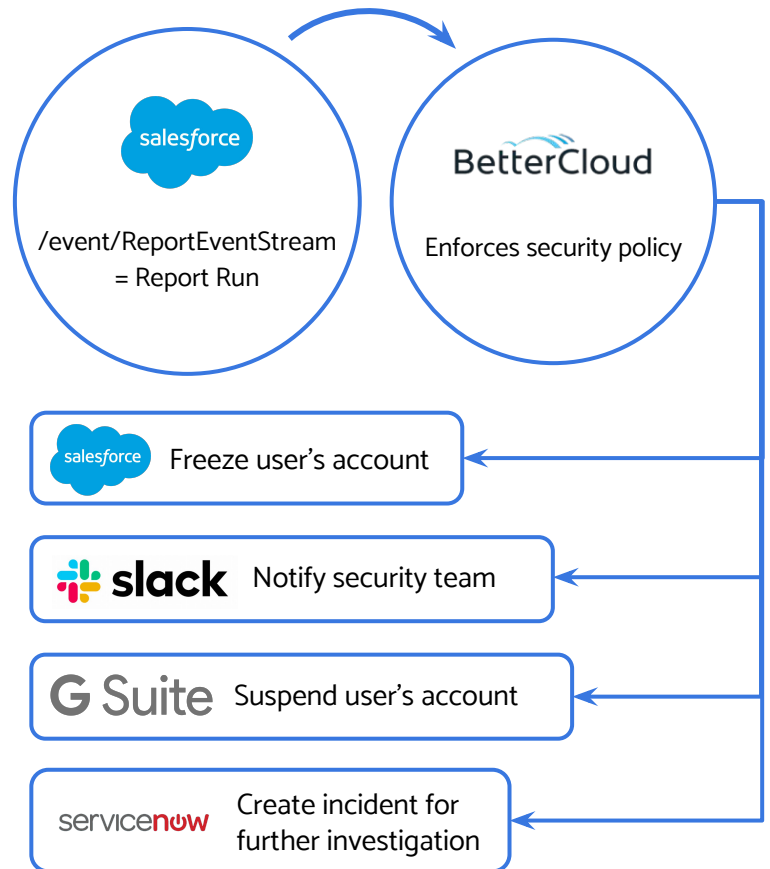
With BetterCloud, you can identify insider threats caused by a user logging in as another user in Salesforce. Create granular alerts with multiple conditions based on attributes like the actor's username or the admin role of the impersonated user. Track a variety of suspicious user activities with precision such as when a member of your help desk logs in as an executive or one user logs in as 5 different members of your instance within 30 minutes.

Monitor Reports Exported and List Views

Once a user exports data out of Salesforce, you can no longer protect it, making reports exported and list views updated by users valuable for IT and security to monitor. For example, a user exporting a report with over 150 rows multiple times within a short window may indicate that they are intending to leave the organization and take valuable information with them. In BetterCloud, you can monitor this type of activity and create policies that automatically freeze the user when the alert is triggered.

Secure User Logins

With a trove of customer data and other PII, Salesforce is an important application to keep secure. BetterCloud's Failed User Login and Successful User Login alerts allow you to monitor potential entry points into Salesforce. With these alerts, you can understand if a frozen user attempts to login, someone successfully logs in from a restricted IP address, if a user fails to login multiple times within a short window, and more.



FEATURED ALERTS

- Report Run by User
- User Impersonated
- Failed User Login
- Report Exported by User
- List View Updated
- Successful User Login

Get Support Whenever and Wherever You Need It

Whether you need support for a specific feature or want guidance on best practices, help is only a click away. BetterCloud provides a full range of resources for our customers, including a dedicated Customer Success Manager, one-on-one and group trainings, live technical support, an in-app help center, and a community of thousands of IT professionals to share best practices and tips.



Extend the Power of BetterCloud

Managing the granular settings and configurations of SaaS applications through multiple admin consoles and custom scripts ultimately leads to silos, broken processes, and security threats. Save time and eliminate security vulnerabilities by enforcing and remediating policies in the applications where BetterCloud does not offer a native connector. Use BetterCloud as the central policy engine for any SaaS application within your technology stack and extend existing workflows to your organization's applications.

Featured Connectors:










A Platform You Can Trust

We take security very seriously both internally and for our platform. We have a continued commitment to data security and privacy and we undergo SOC II, TRUSTe, and Privacy Shield Framework examinations annually. BetterCloud is completely built on Google Cloud Platform, ensuring our infrastructure is completely secure and built to scale.

