BetterCloud's Flight School Training Self-Paced Program Challenge Official Rules Promotion Period: August 2, 2022 - January 31, 2023

NO PURCHASE NECESSARY TO WIN OR CLAIM A PRIZE. VOID WHERE PROHIBITED BY LAW. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

These BetterCloud Flight School Self-Paced Training Program Challenge Official Rules ("Official Rules") apply to the BetterCloud training course(s) participant ("You" or "Your") and Your participation in the BetterCloud Flight School Self-Paced Training Program Challenge ("Promotion") offered by BetterCloud, Inc. ("We" or "Us").

- 1. How to Enter & Eligibility. To enter the Promotion, You must successfully complete one or more core BetterCloud self-paced training courses ("Training Program") available at https://learn.bettercloud.com/ and as designated on the site ("Self-Paced Training Site") and accurately complete and submit a Claim Prize Form ("Prize Form") in its entirety via the designated link provided to you here ("Prize Form Responses") within the Promotion Period and when Your submission of the Prize Form is received by Us, and You will be eligible to win a Prize. You may also enter the Promotion by submitting a postcard with Your name, address, and email address and mail it to BetterCloud, Flight School Self-Paced Training Challenge Promotion, 330 Seventh Avenue, 4th Floor, New York, NY 10001. Mail-in entries must be received by Us by January 31, 2023. Only one entry per person will be accepted (You may either through the Prize Form entry or mail-in entry, but not both). The Promotion is void where prohibited or restricted by law and is subject to all applicable federal, state and local laws and regulations. Any entry submitted with the use of an automated device will be void. We reserve the right to disqualify any entry that we determine, in Our discretion, that does not comply with these Official Rules. All Prize Form submissions become Our property and will not be acknowledged or returned. This Promotion is only open to legal residents of the United States who are at least 21 years of age. Directors, officers, and employees of BetterCloud and any of Our affiliates, parent company, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win a Prize.
- 2. **Promotion Period.** The Promotion begins on August 2, 2022 and ends on January 31, 2023 (the "Promotion Period"). All online submissions of the Prize Form must be received by Us by 11:59 PM on January 31, 2023 (Eastern Time).
- 3. **Prizes, Winner Section & Winner Notification.** Each individual who accurately completed and submitted a Prize Form received by Us, whether through Prize Form Responses or postcard entry, during the Promotion Period (each a "Winner") will receive the following Prize(s), as applicable:
 - If You complete one (1) core class (as designated on the Self-Paced Training Site): a BetterCloud Flight School t-shirt, with an approximate retail value of \$50 USD;
 - If You complete three (3) core classes (as designated on the Self-Paced Training Site): a
 BetterCloud Flight School tumbler and notebook, with an approximate retail value of \$50 USD
 - If You complete all of the core classes (as designated on the Self-Paced Training Site): a
 BetterCloud Flight School challenge completion t-shirt, with an approximate retail value of \$50
 USD;

(together, the "Prize" or "Prizes").

Odds of winning depend on the number of eligible entries received. Winners will be promptly notified at the email address from which the Prize Form was submitted, or on the postcard entry. The Prize will be sent to the physical address submitted on the Prize Form, or on the postcard entry. If a Winner is not an eligible entrant, fails to comply with the Official Rules and/or to submit any required documentation within the designated period, or declines the Prize for any reason, that Winner will be disqualified. We are responsible for the delivery of the Prize but we are not responsible for Prize quality, utility, or otherwise. No substitution or cash equivalent permitted.

We may issue a press release and/or publish a list of the Winners on Our website, blog, or other marketing or promotional materials. Except where prohibited by law, by participating in the Promotion, You hereby grant Us a license and right to use Your name on our website and in any other materials that include or reference the Promotion, without additional compensation. You agree and acknowledge that We shall own all right, title and interest to and in all materials created pursuant to the foregoing.

All taxes and other expenses associated with the prize unless otherwise stated herein are the Winner's sole responsibility. If You are a Winner, Your acceptance of the Prize and corresponding prizes is subject to Your organization's internal policies on accepting gift cards from third party vendors. Each Winner shall promptly notify Us if the Winner's acceptance of the Prize may result in a violation of the Winner's organization's internal policies. As a condition of receiving a Prize, the Winner may be required to execute and deliver to Us a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other legal, regulatory, or tax-related documents required by Us in Our sole discretion.

- 4. Information Submitted. You hereby grant Us an irrevocable, worldwide, perpetual license to use Your Prize Form Responses in connection with Our marketing efforts and materials, and may be used internally, including to improve Our products and services. Except as otherwise set forth herein, use of the information submitted in the Prize Form and/or this Promotion is governed by Our Privacy Policy.
- 5. Disclaimers & General Releases: BetterCloud and its directors, officers, professional advisors, employees and agencies (collectively, the "Released Parties") are not responsible for and disclaim liability for: (a) any submissions that are lost, misdirected, misrouted due to mail delivery service, computer, electronic malfunction or other error, (b) electronic, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any printing or typographical errors in any materials associated with the Promotion. We make no warranty, representation, or guarantee, whether express or implied, in fact or in law, with respect to the Promotion or the Prize(s). We reserve the right to terminate or modify the Promotion, or substitute a different prize (provided that any such substitution shall be of equal value to the Prize). By participating in this Promotion, You release all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Training Program or Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use any Prize (including, without limitation, claims, costs, injuries, losses, and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.
- 6. **Intellectual Property.** We own all rights, title, and interest to the BetterCloud Flight School Training Program and this Promotion and all accompanying or related materials.
- 7. Governing Law. All issues and questions arising out of or related to the Training Program and/or Promotion shall be governed by the laws of the State of Delaware, without giving effect to any choice of law of conflict of law rules or provisions.
- 8. **Sponsor; No Affiliation; Contact; Winners List.** The sponsor of this promotion is BetterCloud, Inc. 330 Seventh Avenue, 4th Floor, New York, NY 10001. This Promotion is no one way sponsored, administered, endorsed, or associated with any other organization. If You have any questions about these Official Rules, the Promotion, or the Training Program, please e-mail them to CTE@bettercloud.com. If you wish to obtain a list of winners, please contact Us.