

# Leveraging BetterCloud for CCPA

#### **CCPA REQUIRES YOU TO:**

#### **BETTERCLOUD ALLOWS YOU TO:**

#### **Control Access to Personal Data**

A pillar of CCPA is limiting who has access to crucial data in your domain. While it sounds simple, consolidating a list of administrators is tricky. Limiting and tracking access to your applications can prove even trickier.

## **Enforce a Least Privilege Model**

Restrict who can view, create, edit, and delete your most sensitive data objects using privileges based on job requirements

Consolidate admin permissions for your critical SaaS applications in one view

### Follow the Right to Deletion

This rule allows a person to request that data a company owns about them be deleted. This can be information that isn't publicly available about a specific individual, ranging from a Social Security number to a CRM record. While this rule cannot supercede another law (like a requirement to maintain HIPAA records), it is essential for companies who store personal data.

#### **Discover and Delete Data**

Uncover files containing personal data by scanning content in BetterCloud

Remove ex-employee data from SaaS applications using automated workflows

Ensure correct actions have been taken to delete data through comprehensive audit logs and workflow results

## **Maintain Reasonable Security Practices**

In the case of data theft or exfiltration, companies can be subject to individual or class action lawsuits. Consumers can recover between \$100 to \$750 in damages per incident if the business does not show that it had implemented and maintained best practice security procedures to defend personal data.

## **Deploy Advanced Alerts & Policies**

Uncover blind spots in your environment that could pose a security threat

Notify IT and security quickly about potential threats with contextual alerts

Remediate dangerous situations immediately and prevent future breaches using automated policies

## **Comply with Data Portability**

Similar to GDPR, CCPA allows individuals to request that companies send them all of their personal data that has been collected or sold, and information about which third parties also have access to it.

#### Centralize and Locate Data

Detect files containing personal data by scanning content in BetterCloud

Centralize files into a single folder containing all of an individual's data to easily share with them

Want to learn more about leveraging BetterCloud to comply with CCPA?

Get in touch at bettercloud.com/ccpa